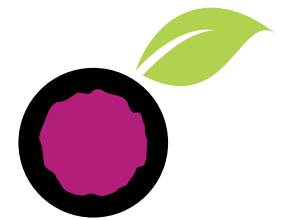




Aronia

(*Aronia melanocarpa*)



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Specialists in Berryceuticals®

The aronia berry is actually native to North America but after decades of being predominantly grown and marketed in Poland and Eastern Europe, the aronia berry is making a comeback in the United States. Aronia berries have a very unique flavor and are quite tart from the high content of tannins (hence the nickname “chokeberry”). In addition to being a natural colorant, aronia berry has also gained popularity as a healthy food source with the fruit and juice used as ingredients in beverages, confections, baked goods, jams, fillings, sauces, wines, etc. These phytonutrient-packed berries have also been widely studied in research programs seeking to improve health through the use of natural ingredients for food and medicinal use. The most significant scientific findings so far have been in the areas of cardiovascular support, glucose metabolism, cellular health, gastric support, anti-inflammatory activity, and antioxidant capacity. Its high antioxidant capacity is in part due to the high content of anthocyanins. The aronia berry’s unique anthocyanin profile is also what contributes to its myriad of measureable health benefits.

ARONIA BENEFITS

- Contains the HIGHEST anthocyanin content compared to other fruits and vegetables
- Contains one of the HIGHEST antioxidant capacities compared to any other North American cultivated berry
- Supports a healthy cardiovascular system
- Supports healthy glucose metabolism
- Promotes healthy aging, immune, and inflammation responses
- Offers gastric support
- Offers a unique flavor and dark purple natural color

ARONIA BERRYCEUTICALS®

- **Aronia Juice Concentrate** – A luscious, bold, tart concentrate that is all-natural and packed with antioxidants. This 65 Brix concentrate is the foundation for a multitude of healthy and refreshing beverages.
- **Aronia Juice Powder 4:1** – Pink-red powder that is spray dried. This versatile fruit powder delivers the full-spectrum aroniaberry phytonutrients.
- **Aronia 15% Powder** – A standardized excipient-free extract powder made from whole aronia berries. This fine, rich powder has a distinct flavor and dark purple color. Contains a minimum an anthocyanin level of at least 15% and a polyphenol level of at least 40%.



The Power of Berry Flavonoids

Artemis *Berryceuticals*® are science-supported nutraceutical ingredients sourced from darkly pigmented, flavonoid-rich berries in the form of extracts, powders, concentrates, and blends for use in the food and beverage, dietary supplement, and cosmeceutical industries.

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