

Ocean Spray® Ingredient Technology Group and Artemis International, Inc. have partnered together to expand cranberry ingredients into the nutraceutical industry.



Ocean Spray's Ingredients Group has entered into an agreement with Artemis International. The relationship, effective immediately, provides for Artemis to promote the sales of Ocean Spray's ingredient powders worldwide.

Artemis International is a leading provider of nutraceutical ingredients, fruit fibers, powders and concentrates for use in the food, beverage and dietary supplement industries. Artemis specializes in darkly-pigmented berries, high in anthocyanins and other phenolic compounds known to possess beneficial health properties.

"We are thrilled to team up with Artemis International to help in our goal of increasing the sales of our fruit-based powders into the nutraceutical industry. Their expertise and market knowledge in this area will be a huge asset as we move forward."

Tom Jones, Senior Manager, Business Development for Ocean Spray ITG

"We are delighted to partner with Ocean Spray through this exciting opportunity. Ocean Spray's rich heritage, commitment to quality and pioneering innovation will be a real asset to us in driving forward the commercial growth of cranberry-based nutritional products. We look forward to a very successful partnership."

Jan Mills, CEO, Artemis International Inc



ARTEMIS
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www.artemis-international.com



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